

啓康中環專門店喬遷之喜

The new site of Fitness Concept Central Pro Shop

親愛的會員：

啓康中環專門店已搬遷至德輔道中 10 號**東亞銀行大廈 3A 店**，我們誠邀你到新址參觀！專門店除擺設各款最新 PRECOR 跑步機、運轉機及其他健身產品外，更重點推廣 Proteus 健身單車 – 2005 年 11 月 30 日前會員可享**優先 7 折優惠**，有關優惠詳情請致電 2521 3015 查詢。

Dear VIP,

Fitness Concept Central Pro Shop has moved to **Shop 3A, The Bank of East Asia Building**, 10 Des Voeux Road Central. We cordially invite you to visit our new shop! As usual, the shop displays a variety of PRECOR Treadmill, Crosstrainer and other fitness products. What's more, the newest **Proteus bike** is on sale now – **VIPs are entitled to have 30% early bird discount before 30 Nov 2005!** For more information about the sale, please feel free to call us at 2521 3015.



Proteus 家用健身單車 · VIP 可享優先 7 折優惠! 30% early bird discount on Proteus Bike for VIP!



Original \$3,500 VIP: \$2,450

Proteus 海豚健身單車 V4 型號

產品特點:

- 機身輕巧，外型美觀、時尚
- 備有 8 種阻力供調較
- 扶手可調較不同角度
- 座椅可調節高度及前後位置
- 螢幕即時顯示運動時間、卡路里消耗量、速度等數字，並使用乾電操作，加上底部設置膠輪，方便使用者於室內隨意移動。

Proteus Dolphin Bike V4

Product Features:

- Light weight, modern outlook with fancy design.
- 8 level tension knob.
- Adjustable handlebar.
- Seat adjustment: up & down, fore & aft with pop-pin.
- Monitor displays data including time, speed, calories, etc. Use battery and concealed transportation wheel, providing smooth and easy transportation indoor.



Original \$5,800 VIP: \$4,060

Proteus 健身單車 V6 型號

產品特點:

- 備有 15 種阻力供調較，並可自設 12 個運動程式
- 扶手除可調較不同角度
- 座椅可調節高度及前後位置
- 螢幕即時顯示運動時間、消耗的卡路里、速度、心跳等數字，並使用乾電操作，加上底部設置膠輪，方便使用者於室內隨意移動

Proteus Bike V6

Product Features:

- 15 level tension knob, 12 exercise programs.
- Adjustable handlebar.
- Seat adjustment: up & down, fore & aft with pop-pin.
- Monitor displays data including time, speed, calories, pulse, etc. Use battery and concealed transportation wheel, providing smooth and easy transportation indoor.

立即回覆問卷，贏取 Mio 運動腕錶!
To win the Mio Sport Watch by returning the VIP Questionnaire to us now!

你只要於 2005 年 11 月 30 日前，將完成的會員問卷傳真至 3184 3431 或交回任何一間啓康專門店，即有機會**獲贈 Mio 運動腕錶**乙隻! (限額 3 名)

Win a Mio Sport Watch by returning completed VIP Questionnaire to Fitness Concept Pro Shop or by fax: 3184 3431 before 30 Nov, 2005! (3 winners)

結果將於 12 月中個別以電話通知，如有任何查詢可致電啓康市場部岑小姐: 2157 7055

Result will be announced during mid December by individual phone call. For any inquiries, please contact Ms Sum at 2157 7055, Marketing Dept, Fitness Concept.



Mio Shape Features:

- 顯示心跳速度(無需佩戴心率傳輸帶)及卡路里消耗量
- 可輸入卡路里數值及設定目標卡路里
- 附送健康生活指南
- Get heart rate (without chest strap) and calories burned.
- Enter calories consumed for running daily total and set your daily calorie target.
- Miosense Guide attached.

會員問卷 VIP Questionnaire

(完成後請傳真至啓康市場部: 3184 3431 Please fax back to the Marketing Dept, Fitness Concept: 3184 3431)

更新會員基本資料 Update VIP Basic Information:

姓名 Name * : _____ 性別 Sex * : ☐ 女 F ☐ 男 M
手提電話 Mobile * : _____ 電郵 Email * : _____
地址 Address * : _____

出生日期 Date of birth : _____ 日 Day _____ 月 Month _____ (For birthday surprise promotion)
年齡組別 Age group * ☐ under 20 ☐ 21 – 25 ☐ 26 – 30 ☐ 31 – 35 ☐ 36 – 40
☐ 41 – 45 ☐ 46 – 50 ☐ over 50

*必須填寫 Must fill in

會員問卷調查 VIP Questionnaire:

1. 你最喜歡的運動是 Your favorite sport(s) is(are) : _____
2. 你認為啓康應新增銷售那類產品? What kind of products you think Fitness Concept should provide?

3. 你最常閱讀的雜誌/報章是 The newspaper/magazine(s) you usually read is(are):

報章 Newspaper:

- | | | | |
|---|---|--|--------------------------------------|
| <input type="checkbox"/> 經濟日報 HKET | <input type="checkbox"/> 南華早報 SCMP | <input type="checkbox"/> 英文虎報 The Standard | <input type="checkbox"/> 明報 Ming Pao |
| <input type="checkbox"/> 成報 Sing Pao | <input type="checkbox"/> 蘋果日報 Apple Daily | <input type="checkbox"/> 東方日報 Oriental Daily | <input type="checkbox"/> 太陽報 The Sun |
| <input type="checkbox"/> 星島日報 Singtao Daily | <input type="checkbox"/> 信報 HK Economic Journal | <input type="checkbox"/> 其他 Others: _____ | |

雜誌 Magazine:

- | | | | |
|---|---|--|------------------------------------|
| <input type="checkbox"/> 經濟一周 Economic Digest | <input type="checkbox"/> Capital/Capital CEO | <input type="checkbox"/> Newsweek | <input type="checkbox"/> Asianweek |
| <input type="checkbox"/> 壹周刊 Next Magazine | <input type="checkbox"/> 明周 Ming Pao Weekly | <input type="checkbox"/> HK Magazine | <input type="checkbox"/> CUP |
| <input type="checkbox"/> 忽然一周 Sudden Weekly | <input type="checkbox"/> 信報財經月刊 HK Economic Journal Monthly | <input type="checkbox"/> 東周刊 East Week | |
| <input type="checkbox"/> 其他 Others: _____ | | | |

4. 你是否曾參與康體機構/健身會?請註明 Did you join any sport association/club? Please specify:

謝謝你填寫此欄資料，你的意見只會作內部分析之用，以改善我們的服務及推廣策略。
Thank you for your opinion. Your information will be used for internal analysis to improve our service and promotion strategy.